

HINDUPUR AGARBATTI CLUSTER



Artisans working at Hindupur Agarbatti Cluster

1.	Implementing Agency	Shree Neelakantewara Khadi Silk Gramodyog Samastha				
2.	Address in Detail	4/271, Melapur, Hindupur -515 201				
	Phone:	09448278898				
	e-mail:	yesbutta@gmail.com				
3.	Cluster products	Agarbatti Brands: (i) mallika, (ii) chammpa, etc.				
4.	Project Cost (₹ in lakhs)					
	NA	IA	Total	Sanctioned	Released	Utilised
	78.50	8.50	87.00	74.00	74.00	58.70
5.	Cluster Development Executive (CDE)	G. Nathaniel				
	Mobile No:	09290610273				
6.	Technical Agency:	BASIX, Hyderabad				
A.	Name of the Resource person with mobile No.	K. Vasumathi 9347272609				
B.	Address:	Surabhi Arcade, 3 rd Floor, Bank Street, Koti, Hyderabad				
C.	Phone/Fax/E. Mail.	vasumathi@basix.india.com				
7.	Date of starting of cluster	30-12-2008				
8.	Date of completion of cluster	March-2013				
9.	CFCs Status					
A.	No. of CFCs	Land availability	Constructed area	Location		
	1	Yes	2100 Sq. Feet	Pulamathi Panchayat		
B.	Machinery Installed in CFC					

	No.	Name of the machinery						
	1	Film laminating Machinery						
	2	Die cutting & punching Machinery						
	3	Pre-holding & Fluid Gluing Machinery						
10.	No. of Tools Distributed		1,110					
11.	Capacity Building Measures							
A	Exposure visits to other clusters							
	Places	No. of Artisans	Output					
	Bangalore	1,488	Gained idea on packaging & marketing					
B	Need based training within the clusters (skill development, Self-Help, credit & others)							
	Type of training	No. of Artisans	Output					
	Skill Development	1,488	Artisans learnt skill in mixing & rolling agarbatti for better marketing					
12.	Artisan's empowerment - No. of artisans benefitted							
	Male	Female	Total	SC	ST	OBC	Minority	others
	1400	100	1500	20	55	475	---	950
13.	Self Help Groups							
	No. of SHG formed				38			
14.	Annual Production				Value (₹ in lakh)			
					1,170.00			
15.	Annual Sales				Value (₹ in lakh)			
					1,170.00			
16.	Achievement							
	Enhanced wages of Artisan (in per cent) 50%							